



RUTGERS
BIOMEDICAL AND
HEALTH SCIENCES

The Vice Chancellor for Faculty Development, Dr. M. Maral Mouradian presents:

RBHS Faculty Development Annual Symposium

How You Communicate Matters: In Science and Among Colleagues

Date: June 28, 2022

Time: 12pm-2pm



Frank A. Ghinassi, PhD, ABPP
President and CEO
Rutgers Health University Behavioral
Health Care (UBHC)



Laura Lindenfeld, PhD
Executive Director
Alan Alda Center for Communicating
Science®
Dean, School of Communication &
Journalism
Stony Brook University



Brenda Hoffman, PhD
Assistant Professor of Practice
School of Communication & Journalism
Stony Brook University

Program Takeaways: By the end of the program, participants will be able to:

- ✓ Identify strategies to make messages memorable
- ✓ Use a 3-step process to develop a message
- ✓ Project an engaging presence online or in person
- ✓ Learn to listen with intent
- ✓ Learn to ask powerful questions
- ✓ Learn to challenge and support others' decision-making

Registration Link: <https://go.rutgers.edu/evfjmfj5>